



PRESS RELEASE
FOR
IMMEDIATE
PUBLICATION

Cologne/Germany, 17th of February 2020

THE FIRST AIRBUS A380 EMBARKS ON ITS FINAL JOURNEY

The first ever A380 to enter scheduled service, and also the first ever to be retired, now as a new edition of especially rare Aviationtags®.

On 25 October 2007, the largest and heaviest airliner that had ever flown on this planet took to the skies: the legendary Airbus A380 with the manufacturer serial number MSN003. It was the first of some 240 A380s now in existence to enter scheduled service with passengers on board, flying from Singapore to Sydney for Singapore Airlines as flight number SQ380. The four pilots, 26 crew members and exactly 455 passengers must have been very aware that on this flight they were witnessing a historic event. The tickets sold for record prices, with one passenger paying over 100,000 US dollars for a First-Class cabin measuring a little under three square metres. For a decade, the jumbo Airbus spanned the globe for Singapore Airlines until it was finally retired at the airport in Tarbes, France, also the first ever A380 to have this distinction.



In January 2020, the plane was finally dismantled and a large part of the 560 tons of material was successfully recycled or reused. By upcycling it into Aviationtags®, bordbar® is contributing to this sustainability success story. Today marks the launch of this especially historic edition of 7,000 Aviationtags® crafted from the fuselage of the MSN003, just a few weeks after the plane was dismantled. And while the aircraft registered as 9V-SKA made its second scheduled service landing by autopilot, the Aviationtags® were crafted by hand. This entailed parts of the outer skin being further dismantled

and cut at the Cologne bordbar® manufactory until they could be punched into the typical Aviationtag® shape and then polished. Precise laser engraving was then the final step in this upcycling process. Each of the strictly limited-edition Aviationtags® sports the aircraft type, aircraft registration number, edition number and size. Each Aviationtag® may differ in thickness, colour and structure from other serial numbers and is unique. The engraved data can even be used to locate registered users. The Lost & Found Service offered by bordbar® has already made many a lost Aviationtag® and attached keys reappear.

The unique pieces will embark on a new life as key and luggage tags - and as collector's items, as a good part Aviationtag®'s clientele are real aviation enthusiasts. But actually, almost anyone who loves to travel will fall for the small tags. Because Aviationtags® enable their owners to

capture that inimitable feeling in their everyday lives: the feeling of taking off for faraway lands with that distinct power behind you, headed for new adventures and experiences.

The Aviationtags® from the Airbus A380 9V-SKA are now available and only while stocks last from the [Aviationtag® shop](#).

BORDBAR® & AVIATIONTAG®

When they founded bordbar design GmbH more than ten years ago, the two friends and passionate aviation geeks Stephan Boltz and Valentin Hartmann fulfilled their dream of turning discarded aircraft trolleys into functional design furniture. Over the years they built up a global network within the aviation industry and their passion for aviation grew unabated. Finally, in 2016 they had the idea of giving decommissioned aircraft a new lease on life as well as aircraft trolleys: Aviationtag was born - a pocket-sized piece of aircraft history. Once the project reached cruising altitude in 2018, it was time to bring Tobias Richter, another experienced airliner, into the company cockpit. He now navigates the Aviationtag division as Vice President.

www.aviationtag.com / www.bordbar.de

In one paragraph

On October 25, 2007, the largest and heaviest airliner that had ever flown on this planet took to the skies: the legendary Airbus A380 with the serial number MSN003. The design manufactory bordbar® has now dismantled its fuselage and artisinally transformed it into several thousand unique Aviationtags®. As luggage or key tags they are both practical and at the same time a piece of irreplaceable aviation history that fits in your pocket or is perfect for your collector's display case.

In a tweet

(Maximum 257 characters plus shortlink)
Now available: Several thousand Aviationtags® crafted from the fuselage of the first Airbus A380 ever to enter service as a passenger plane. The world's largest and heaviest passenger plane to date took off from Singapore in 2007, making aviation history.
[Shortlink to aviationtag.com](#)

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Aviationtag ready for take-off with the first Airbus A380

This 560-ton plane is now available in 16-gramme portions

The largest and heaviest plane in the world now fits in every pocket

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